



FOR IMMEDIATE RELEASE

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Moose Landing Marina Adds Starcraft Boat Brand

September 27, 2018 Naples, Maine — Moose Landing Marina has expanded its boat offerings with the addition of the Starcraft brand.

For five generations and counting, Starcraft has been dedicated to building boats that deliver better experiences on the water. Whether you love cruising, fishing or watersports, Starcraft has the right vessel for you from high-adrenaline sport boats and next-generation pontoon performance. Starcraft HMX performance strakes, honored by Pontoon & Deckboat Magazine's Pontoon Performance Innovation award, bolster better lift, faster planning, and a tighter turning radius. Backed with the best warranties in the industry, Starcraft is an NMMA award winner for customer satisfaction in the fiberglass sport, aluminum fishing and pontoon segments. They build boats to the highest standards for every aspect of construction, design and quality.

“We are always looking for high quality boat brands that we can offer to our customers,” noted Steve Arnold, owner of Moose Landing Marina, Yarmouth Boat Yard and Freedom Boat Club of Maine. “When the opportunity came up to add Starcraft to our offerings, we jumped at the chance. Their products are second to none and are a perfect fit for our lake boating customers.”

“No one knows pontoons better than Moose Landing Marina,” stated Starcraft VP of Sales, Phil Smoker. “When we wanted to expand our distribution in Maine, we knew they were the dealer we wanted to represent our boats. Their sales and service teams are top-notch. They have the experience and the expertise to promote and support our product lines.

About Moose Landing Marina

Moose Landing Marina is the largest pontoon and deck boat dealer in New England. Their award-winning sales and service teams help families create lifetime memories on the water. Located just minutes from Portland, Moose Landing's full-service marina has a convenient boat launch ramp, a double-sided fuel dock, and 60+ rental boats. They have over 200 deep water slips on Brandy Pond with easy access to both Long and Sebago Lakes. Moose Landing Marina is an authorized dealer and service center for Yamaha marine engines as well as Aqua Patio, BRIG Inflatables, Hurricane, Ranger Tugs, Regal, Sanpan, Starcraft, South Bay and Sweetwater boats. From boat sales to service, storage to transport, Moose Landing Marina provides impeccable customer service at affordable prices. For more information, call 207-693-6264 or visit MooseLandingMarina.com.

About Starcraft Marine

For over 100 years, Starcraft Marine has been manufacturing the best boats in the industry. With continuous advancements in performance, Starcraft provides the ultimate in pontoon freedom, flexibility and comfort. Whether you're looking for a serious fishing boat, a sporty runabout, or a luxury pontoon, you'll find it in a Starcraft boat that's versatile, affordable, stylish, and safety-minded.

Attachments: Starcraft logo and pictures of some Starcraft boat models

