



MEDIA ALERT/PHOTO OPPORTUNITY

Contact: Tracy Coughlin
Marketing Director, Moose Landing Marina
Phone: 207-846-9050
Email: Tracy@ybyboats.com

HULL OF A TOUR EVENT ROLLS INTO MOOSE LANDING MARINA
Boaterz & Bikerz of America Tour Kicks Off in Naples, Maine

WHAT: [Moose Landing Marina](#) will be hosting the official kick-off of Boaterz n Bikerz of America Hull of a Tour 4 - "The Lobster Roll", a weeklong motorcycling and boating extravaganza, celebrating the outdoor recreational lifestyle. The unique event combines motorcycling with boating fun. Over a dozen motorcycle enthusiasts including boating industry executives will be in tow including representatives from event sponsors Soundings Trade Only. National marketing columnist and event organizer Wanda Kenton Smith will be participating along with Jim Krueger, regional sales manager of Regal Boats. "What better place to enjoy the best of boating and motorcycling than New England in the summertime," noted Kenton Smith.

This marks the fourth Hull of a Tour event, and the first held in New England. Previous tours included the inaugural Florida – California cross-country ride in 2013. The second event, "The Freedom Ride," was held in 2015 and traveled from Florida to Washington, D.C., concluding in the million-bike Rolling Thunder event on Memorial Day weekend. Last year, the group rode "Pacific Coast Rush," from Seattle to San Francisco, with a loop out to Big Sur.

PRESS: **Audio/video/photo opportunity:** Event participants will arrive by motorcycle at Moose Landing Marina in Naples, Maine at about 8:15 am. After enjoying a casual, quick continental breakfast, they will head out on the water for a short cruise on Brandy Pond before continuing on their guided motorcycle ride through Maine, New Hampshire, Massachusetts, and finishing in Rhode Island on July 21.

For more information about the tour's other destinations and details, email Kenton Smith at wanda@kentonsmithmarketing.com and/or request to join the Facebook group at www.facebook.com/groups/HullofaTour.

WHEN: Saturday, July 15, 8:15 am.

WHERE: Moose Landing Marina, 32 Moose Landing Trail, Naples, Maine

About Moose Landing Marina

A sister property to [Yarmouth Boat Yard](#), Moose Landing Marina in Naples, Maine is a full-service marina offering sales of new and pre-enjoyed boats, seasonal slips, parts, service, and boat rentals. Moose Landing is the largest pontoon and deck boat dealer in New England. The 15-acre property has over 1,000 feet of water frontage, making it the largest on water facility in the Maine lakes region. Visit www.MooseLandingMarina.com or call 207-693-6264 for more information.

Attachment

Boaterz and Bikerz Event logo



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